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The

J. C. ROBINSON SEED CO.

*fifty-first
annual*
**PRICE
LIST**



WHOLESALE

SEED GROWERS

Waterloo, Nebraska

Modesto, California

Rocky Ford, Colorado

ANNOUNCEMENT

Our field of operation has been enlarged from year to year until our crops are now grown in so many districts that complete failures are minimized. New processes for harvesting vine seed will make for better vitality and volume. We solicit your business fully believing we are better situated than ever before to handle your requirements. Our selections and breeding program are carefully conducted for the maintenance of purity.

An acreage will be planted of each variety to produce under ordinary conditions the various amounts required to fill all contract orders, and in no instance will any carry-over stock be used on contract orders, unless it may be mutually agreeable to our customers and ourselves. In case of shortages a sufficient reservation will be made for planting stock, after which all orders will be filled by an equal pro rata division of the entire remaining crop delivered to us by our various growers, all orders being treated alike.

Orders will be accepted for the growing of special stocks or new varieties at reasonable prices if planting stocks are furnished, and entire product to be taken by customers.

Orders for 25 pounds of a single variety of vine seeds will be filled at regular quotations; for orders of less than 25 pounds of a single kind, add five cents per pound. Bags extra at shipping point values.

All contract prices are for prompt acceptance, and are subject to stenographic errors and omissions, fire and all other contingencies beyond our control.

Any claim as to short weight, packing or condition of the seed is to be made within two weeks after arrival of goods. We are not bound to either replace or make other amends should the seeds not meet requirements. We are never liable in any case to more than invoice price of goods. Should the final yield of seed be under our estimate we are under no obligation to fill as estimated. Crop failures release us entirely from obligation of delivery.

TERMS TO RELIABLE HOUSES—Field and Sweet Corn cash on receipt and examination; vine seed, sixty days' acceptance, or if discounted 1½ % ten days, 1 % in thirty days from date of shipment. All prices are based on delivery F. O. B. Waterloo, Nebr., Rocky Ford, Colo., or Modesto, Calif., our option. In every case shipment will be made when seeds are properly cleaned and tested. For deferred shipments special arrangements must be made at time of ordering.

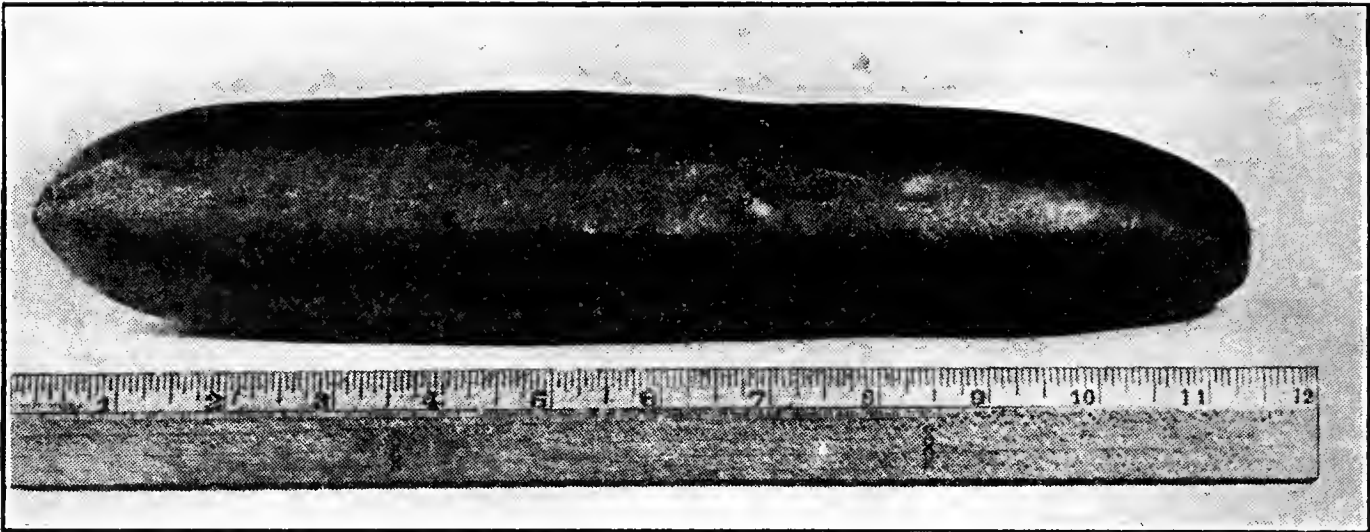
THE J. C. ROBINSON SEED CO.

M.....

Amount Lbs.	SWEET CORN	Per 100 Lbs.
	Large Varieties	
	All quotations are for hand-picked quality unless stated otherwise.	
.....	Evergreen, Narrow Grain.....	}
.....	Oregon Evergreen	
.....	Stowell's Evergreen Extra Selected.....	
.....	Stowell's Evergreen	
.....	New Early Evergreen	}
.....	Late Mammoth	
.....	Early Mammoth	
.....	Country Gentleman	
	Medium Early Varieties	
.....	Black Mexican	}
.....	Howling Mob	
.....	Early Minnesota	
.....	Kendel's Early Giant	}
.....	Vanguard	
	Early Varieties	
.....	Extra Early Adams	}
.....	Early Adams	
.....	Trucker's Favorite	
.....	Mammoth White Cory	
.....	White Cory	}
.....	Early Red Cory	
.....	Golden Bantam (Special Farm Crop)	
.....	Golden Bantam (General Crop)	
.....	Golden or Bantam Evergreen	}
.....	Golden Giant	
.....	Whipple's Yellow	}
.....	Whipple's White	
.....	Early Mayflower	}
.....	Golden Sunshine	

Amount Lbs	SWEET CORN	Per 100 Lbs.
	Hybrids	
.....	Golden Cross Bantam Hybrid
.....	Whip Cross
.....	Span Cross

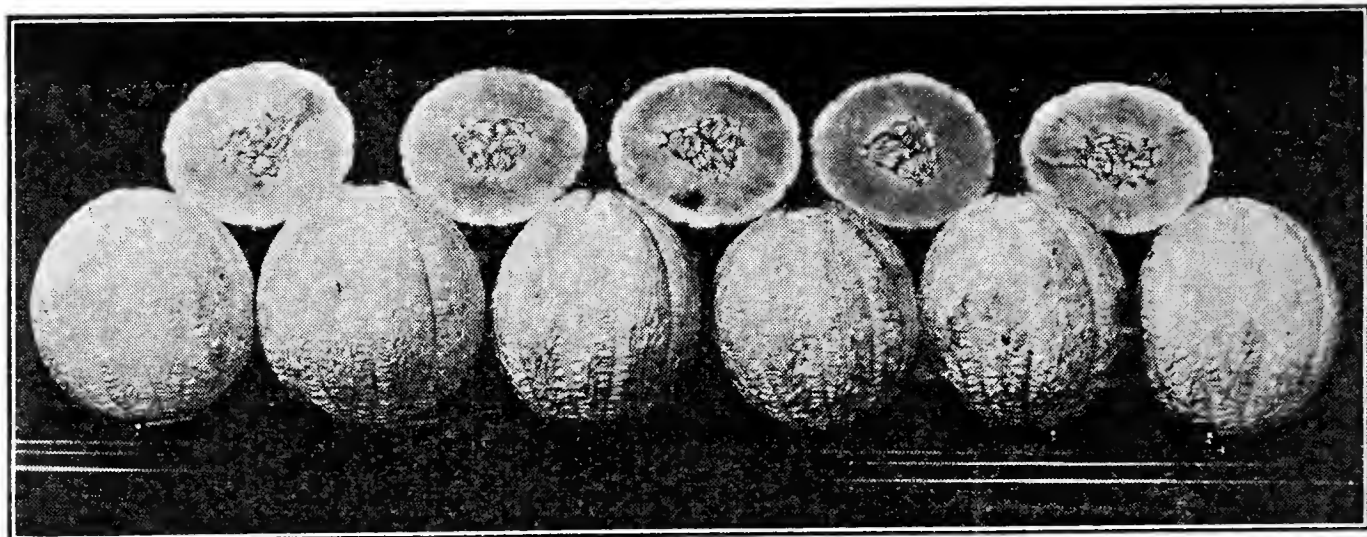
Amount Bus.	FIELD CORN	Commer- cial Qual- ity Per 56 Lbs.	Above Chicago Price No. 2 Corn
	<p>The quotations below are for our Commercial grade of Seed corn, except where noted. This corn is very carefully handled, being sorted by our own men at the shelter, and is all double screened and butted. We are willing to arrange for higher grades of corn on which we do more hand work, but of course, at increased prices. Will be glad to make special prices for these grades.</p> <p>Add 30c per bushel for Hand Picked Corn</p>		
.....	Wisconsin No. 8		
.....	Minnesota No. 13		
.....	Early Murdock		
.....	King of the Earlies		
.....	Pride of the North		
.....	White Cap Yellow Dent		
.....	Golden Glow or Wisc. No. 12		
.....	Silver King or Wisconsin No. 7		
.....	Bloody Butcher		
.....	Iowa Gold Mine		
.....	Reid's Yellow Dent		
.....	Meadowbrook Yellow		
.....	Meadowbrook Red (variegated)		
.....	Improved Leaming		
.....	Champion White Pearl		
.....	Wisconsin White Dent		
.....	Iowa Silver Mine		
.....	Red Cob Fodder		
.....	Longfellow (Yellow Flint)		
.....	Early Eight Rowed Canada		
.....	Canada Smut Nose		
.....	Genesee Valley (Flint)		
.....	King Phillip		
.....	Sanford (White Flint)		
.....	Compton's Early		
.....	White Australian		
.....	Northwestern Red Dent		



THE COLORADO CUCUMBER

Amount Lbs.	CUCUMBER	Per Lb.
	Prices are delivered Waterloo, Nebr., Rocky Ford, Colo., Modesto, Calif., our option.	
.....	A. & C. Special (Originators Strain).....
.....	The Colorado (All America Award)	
.....	Danish Pickle
.....	Davis Perfect	
.....	Fordhook Famous	
.....	Improved Long Green	
.....	Long Green Turkey	
.....	Straight Eight
.....	Clark's Special	
.....	Extra Long or Evergreen White Spine	
.....	Japanese Climbing	
.....	Parisian Pickling	
.....	White Wonder	
.....	Woodruff's Hybrid	
	(Continued Next Page)	

Amount Lbs.	CUCUMBER (Continued)	Per Lb.
.....	Arlington White Spine	
.....	Bennett's White Spine	
.....	Black Diamond or Staysgreen	
.....	Boston Pickle	
.....	Chicago Pickle	
.....	Cool & Crisp	
.....	Earliest of All	
.....	Early Cluster	
.....	Early Fortune (Rice's)	
.....	Early Frame	
.....	Early Short Green	
.....	Extra Early Green Prolific	
.....	Early Russian	
.....	Fordhook Pickling
.....	Green Prolific	
.....	Henderson's Perfected	
.....	Improved White Spine	
.....	Jersey Pickle	
.....	Klondike White Spine	
.....	Livingston's Evergreen	
.....	Monarch or Heinz Pickle	
.....	National Pickle (starr's)	
.....	Nichol's Medium Green	
.....	Perfected Jersey Pickling	
.....	Snow's Perfection Pickle	
.....	Thorburn's Everbearing	
.....	West India Gherkin	
.....	Crystal Apple or White Lemon
.....	Lemon (True)	
.....	Barteldes	
.....	Deltus	
.....	Vaughan or Longfellow	
.....	Serpent or Snake (genuine)



Our Golden Anniversary Introduction
THE QUEEN OF COLORADO CANTALOUPE

MUSKMELON

All Handcut

Prices are delivered Waterloo, Nebr., Rocky Ford, Colo., Modesto, Calif., our option.

Critical planters require highest quality stocks from the first setting of fruits. We offer true hand cut, crown set seed at 15¢ above these quotations on all of the important varieties.

Acme or Baltimore Market	
Anne Arundel	
Banana	
Bay View	
Bender's Surprise	
Burrell's Gem or Defender	
Bottomly	
Early Green Nutmeg	
Eden Gem	
Emerald Gem	
Extra Early Hackensack	
Fordhook	
Fordhook Large	
Golden Delicious	
Greeley Wonder	
Hales Best (H. B.)	
Hales Best (Original)	
Hales Best No. 36	
Hales Best No. 936	
Hales Best No. 112	
Hales Best Mildew Resistant No. 45	
Hackensack Large	

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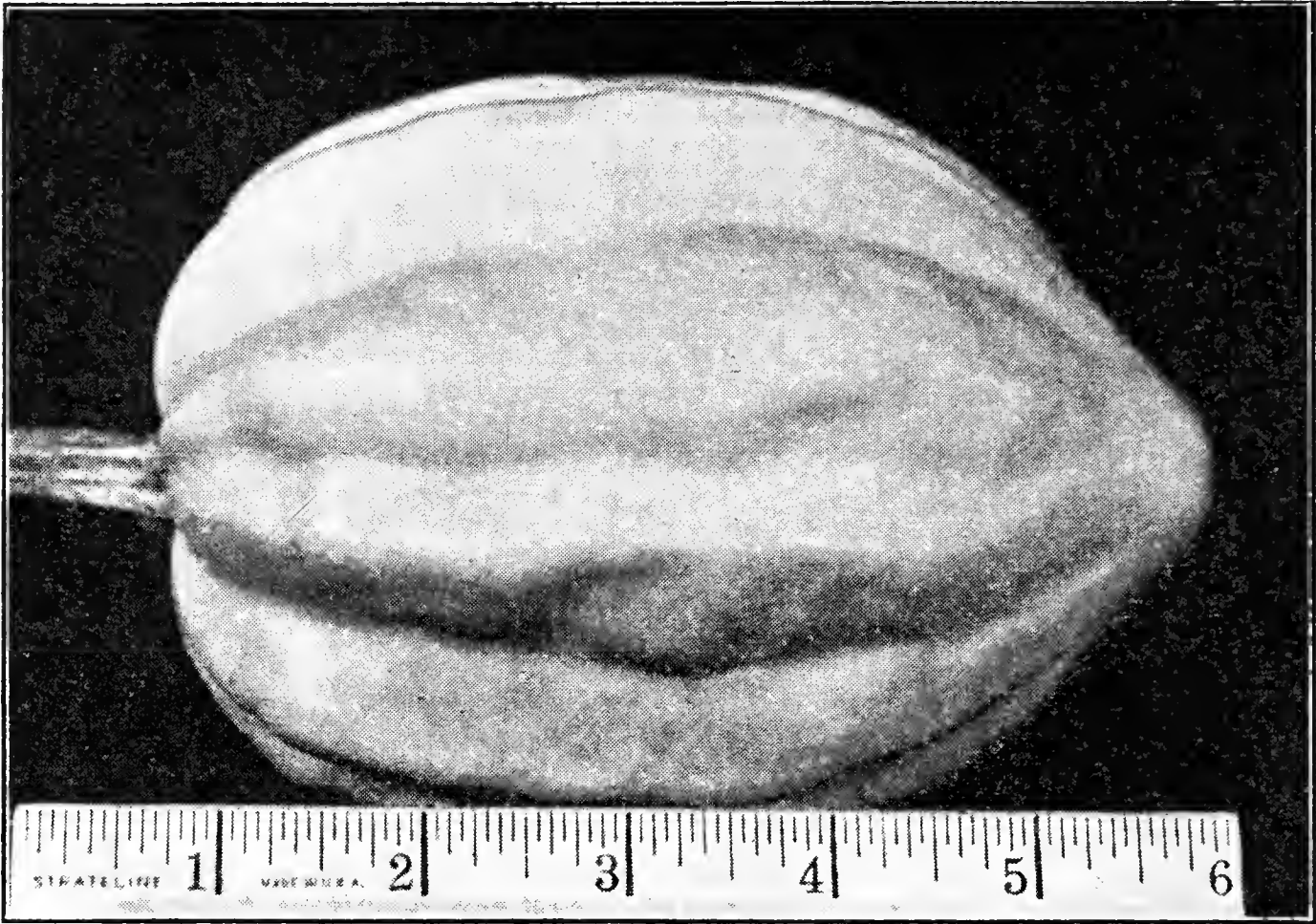
Amount Lbs.	MUSKMELON (Continued)	Per Lb.
.....	Hearts of Gold Improved	
.....	Hearts of Gold (Morrill Strain)	
.....	Honey Rock or Sugar Rock	
.....	Jenny Lind	
.....	Jenny Lind Large	
.....	Knight or Maryland	
.....	Lake Champlain or Golden Champlain	
.....	Large Yellow Cantaloupe	
.....	Long Island Beauty	
.....	Long John	
.....	Milwaukee Market	
.....	Montreal Market	
.....	Netted Gem (Burpee's)	
.....	New Seed Breeders	
.....	Ohio Sugar	
.....	Osage or Millers Cream	
.....	Osage, Extra Early
.....	Paul Rose	
.....	Pearl Pink Meat	
.....	Perfection or Princess	
.....	Perfecto Improved	
.....	Perfecto Improved (Jumbo Strain)	
.....	Pollack No. 10-25	
.....	Robinson's Delicious Gold Lined Rocky Ford.....	
.....	Rocky Ford	
.....	Rocky Ford Rust Resisting	
.....	Shumway's Giant	
.....	Texas Cannon Ball	
.....	Tip Top	
.....	Woodside Winner	
.....	Abbotts Favorite	
.....	Golden Marvel	
.....	Peerless Pearl White Seeded	
.....	Pride of Wisconsin
.....	Vine Peach or Mango	
.....	Honey Dew—Golden Rind	
.....	Honey Dew—Green Flesh
.....	Honey Dew—Pink Flesh	
.....	Honey Dew Mildew Resistant	
.....	Imperial (All-America Award)	
.....	Honeyball	
.....	Golden Beauty Casaba	
.....	Golden Hybrid Casaba
.....	Improved Hybrid Casaba	
.....	Pineapple Casaba	
.....	Santa Claus	
.....	Persian Melon	
.....	Henderson's Bush
.....	Ornamental Pomegranate	
.....	The Queen of Colorado	



Our Golden Anniversary Introduction
WILT RESISTANT GREY SHIPPER WATERMELON

Amount Lbs.	WATERMELON Northern Grown	Per Lb.
	Prices are delivered Waterloo, Nebr., Rocky Ford, Colo., Modesto, Calif., our option.	
.....	Alabama Sweet	}
.....	Black Diamond	
.....	Black Spanish	
.....	Cole's Early	
.....	Cuban Queen	
.....	Dark Icing	
.....	Dixie	
.....	Early Fordhook	
.....	Early Kansas	
.....	Excel Black Seeded	
.....	Excel White Seeded	
.....	Florida Favorite	
.....	Georgia Rattlesnake	
.....	Girardeau's Triumph	
.....	Golden Honey (brown seed)	
.....	Gray Monarch (white seed)	
.....	Halbert Honey	}
.....	Harris Earliest	
.....	Improved Kleckley Sweet	
.....	(Continued Next Page)	

Amount Lbs.	WATERMELON (Continued)	Per Lb.	
.....	Ice Cream	}	
.....	Irish Grey		
.....	Kleckley's Sweet		
.....	Kolb's Gem		
.....	Mammoth Ironclad		
.....	McIver's or Wonderful Sugar		
.....	Mountain Sweet		
.....	Peerless (Ferry's)		
.....	Phinney's Early		
.....	Pride of Muscatine (wilt resistant)		
.....	Round Light Icing		
.....	Sweetheart		
.....	Tom Watson Cut Red		
.....	Wondermelon		
.....	Angelino Black Seeded	}	
.....	Angelino White Seeded		
.....	Chilian Black Seeded		
.....	Chilian White Seeded		
.....	Hungarian Honey		
.....	Sugar Stick	}	
.....	Klondike R 7 Wilt Resistant		
.....	Individual		
.....	Klondike Brown Seed		
.....	Klondike Black seed		
.....	Klondike Striped	}	
.....	Citron Green Seeded		
.....	Citron Red Seeded		
.....	Pie Melon or Kansas Stock		
.....	King and Queen Winter		
.....	Thurmond Gray	}	
.....	Stone Mountain		
.....	Sun, Moon and Stars		
.....	Sweet Siberian		
.....	Dixie Queen	}	
.....	Early Canada		
.....	Northern Sweet		
.....	Florida Giant	}	
.....	Early Varieties Mixed Collection		
.....	Includes Favorite Honey, Sweet Sensa- tion, Honey Cream, Yamato, Early Ari- zona, Early Canada, Northern Sweet, Dakota Sweet, and Sweet Japanese.		
.....	Wilt Resistant Strains		
.....	Improved Kleckley Sweet No. 6	}	
.....	Improved Stone Mountain No. 5		
.....	Wilt Resistant Grey Shipper		



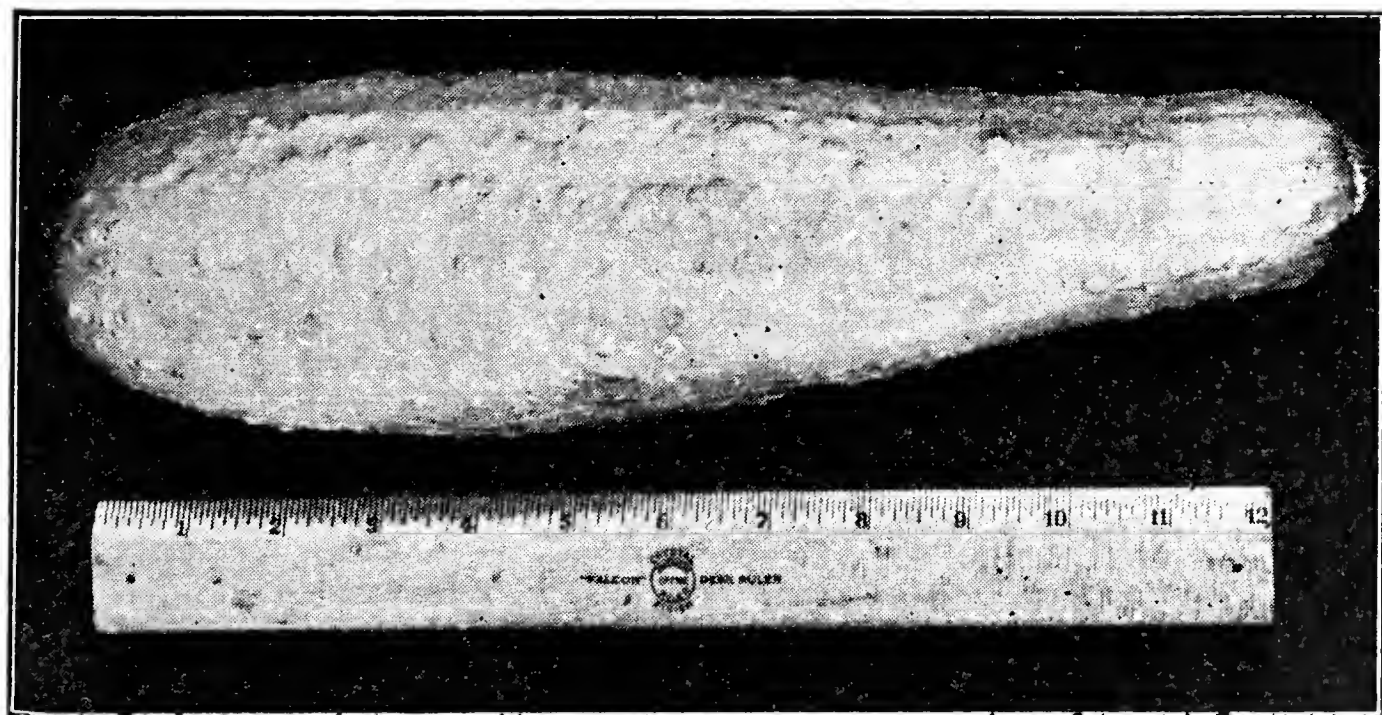
Our Golden Anniversary Introduction
GOLDEN TABLE QUEEN SQUASH

Amount Lbs.	SQUASH	Per Lb.
	Prices are delivered Waterloo, Nebr., Rocky Ford, Colo., Modesto, Calif., our option.	
.....	Buttercup
.....	Banana (pink)	}
.....	Banana (blue)	
.....	Golden Delicious	
.....	Green Delicious	
.....	Essex Hybrid	
.....	Blue Hubbard	
.....	Chicago Warted Hubbard	
.....	Golden Hubbard	
.....	Hubbard	
.....	Kitchenette Hubbard	
.....	Mammoth Chili	
.....	Mammoth Whale	
.....	Marblehead	
.....	Sibley or Pike's Peak	
.....	Sweet Potato	
.....	Warren	
	(Continued on next page)	

Amount
Lbs.

SQUASH (Continued)

.....	Boston Marrow	
.....	Early Straight Neck Lemon Color	
.....	Fordhook (bush)	
.....	Fordhook Vine	
.....	Giant Crookneck	
.....	Giant Straightneck	
.....	Golden Custard Scallop	
.....	Green Cocozelle (Bush)	
.....	Green Cocozelle (Vining)	
.....	Golden Table Queen	
.....	Table Queen (Acorn)	
.....	Vegetable Marrow White (Bush)	
.....	Vegetable Marrow White (Vine)	
.....	Zucchini (Grey)	
.....	Zucchini (Black)	
.....	Early Summer Crookneck (Yellow)	
.....	Benning's White Bush	
.....	Long Island White Bush	
.....	Mammoth White Bush	
.....	Early White Bush	
.....	Early Prolific White Bush	
.....	Early Yellow Bush	
.....	Vegetable Spaghetti	



EARLY STRAIGHT NECK LEMON COLOR

PUMPKIN		Per Lb.
Prices are delivered Waterloo, Nebr., Rocky Ford, Colo., Modesto, Calif., our option.		
Bush or Everbearing
King of Mammoth or Potiron
Green Striped Cushaw	}
White Cushaw		
Golden Cushaw		
Japanese Pie		
Quaker Pie		
Tennessee Sweet Potato	}
Connecticut Field	}
Kentucky Field		
Golden Oblong	}
Large Cheese Old Fashioned Strain		
Small Sugar		
Winter Luxury (orange)		
Virginia Mammoth	}
Estampes		

GOURD		
Apple	}
Calabash		
Dipper		
Hercules Club		
Japanese Nest Egg		
Orange		
Pear Shape		
Mixed	}
Sugar Trough		
Special Ornamental Mixed		
Italian Edible Gourd		

SEED CONTRACT

WE HEREBY agree to undertake to grow the within named quantities and varieties of Vine Seed and Seed Corn for.....

..... of
under conditions and prices annexed and will deliver same on board cars at **Waterloo, Nebr., Rocky Ford, Colo., or Modesto, Calif.**, as early in the season as either seed or corn can be well cured and put in merchantable condition. Both seed and corn to be true to name, of good sample, purity and vitality.

TERMS—Field and Sweet Corn, cash on receipt and examination; vine seed, by acceptance due in 60 days from date of shipment; or if discounted, 1½ % for cash in 10 days, 1 % in 30 days from date of shipment. Bags extra at value. For other conditions see first page.

It is mutually agreed that in case of a shortage of any of the within named quantities that a full pro rata division shall be considered a satisfactory delivery on the order.

THE J. C. ROBINSON SEED COMPANY gives no warranty expressed or implied as to description, quality, productiveness or any other matter of any seeds, or seed corn it sends out, and will in no way be responsible for the crop.

All our selling prices are payable in American Dollars without deduction for depreciated Foreign Exchange or for any tax impost, customs duties, transportation charges or postal rates or any other charges imposed by present or future laws or administrative regulations of the United States, or of any state or territory in the United States, or of any foreign country, on seeds sold or on the vendor of such seeds because of such sales.

THE J. C. ROBINSON SEED CO.

Per.....

Waterloo, Nebr.,....., 1938

.....
I HEREBY AGREE to accept the within named Seeds and Corns and pay for same upon terms and conditions above specified.

.....
“If the cost of producing, processing or merchandising the within mentioned seed is increased by seller’s compliance with any law or regulation thereunder enacted or promulgated after execution of this contract, such increase shall be paid by the purchaser to the seller; and if the parties cannot agree on the amount of said increase, that question shall be submitted to the Arbitration Committee of the American Seed Trade Association for arbitration and award.”

TELEGRAPH CODE PHRASES

DABBLE—Enter our order for new crop after harvest delivery.....
 DAMASK—Enter our order for prompt shipment by freight.....
 DEVULGE—Enter our order for prompt shipment by express.....
 DEPUTY—Enter our order for prompt shipment by parcel post.....
 DAMPER—When can you ship our order.....
 DERRICK—Mail Sample for trial grounds of.....
 DESERVE—Rush shipment advise name and number of car.....
 DESIGNED—Wire your best price for prompt shipment.....
 DETAINED—Wire your best price for shipment from new crop.....
 DEVOLVE—Ship our order via.....
 DIALECT—Confirm our order by wire.....
 DIAMETER—Confirm our order by letter.....
 DIGNITY—Cancel our order for.....
 DISCHARGE—Add to our order.....
 DIRECTORY—Samples not received send duplicates.....
 DEWLAP—Your letter and samples received.....
 DILATORY—We are sending stock seeds immediately.....
 DENOTE—Your prices too high we offer.....
 DIADEM—We are writing you fully.....
 DANGLE—We are entering your order and will ship as requested....
 DASHER—We can offer the following delivered.....
 DICTION—We are sold out of all varieties named.....
 DISABUSE—We are sold out of all varieties named except.....
 DESCEND—We are entering your order except.....
 DISFAVOR—We are entering your order at your prices
 DISGRACE—Your offer too low, will split difference.....
 DISHEVEL—Your offer too low must have increase per pound of....
 DISJOINT—Your shipment left here.....
 DISMAST—Shipment now enroute.....
 DISQUIET—We are adding to your order varieties requested.....
 DOUGH—Send us your stock seeds immediately.....
 DISTANCE—WE will ship your order.....
 DISTINCT—Wire us your shipping instructions.....
 DOVETAIL—We are entering your order for all items except.....
 DOWNFALL—We are cancelling items requested.....
 DRACHM—We have had crop failures of.....
 DRAINAGE—We have produced from your stock seeds.....
 DIVAN—We offer F. O. B.....
 DISUNION—Your stock seeds not received.....
 DINNER—Wire amount and price you can offer us.....
 DISGUST—We have had a complete failure of.....

TELEGRAPH CODE WORDS

To indicate price in cents per bushel start each word with letter "B."

PRICE IN CENTS PER POUND.

Endurance	¼c	Entreat	24c	Establish	50c
Enemes	½c	Envelope	25c	Estrange	51c
Energize	¾c	Enviably	26c	Etching	52c
Enfeble	1c	Environs	27c	Eternal	53c
Enforce	2c	Epaulet	28c	Ethics	54c
Engage	3c	Epicure	29c	Etiquette	55c
Engineer	4c	Epigram	30c	Evacuate	60c
Engrave	5c	Epilepsy	31c	Evasion	65c
Engross	6c	Episode	32c	Evaporate	70c
Enhance	7c	Epitaph	33c	Evening	75c
Enjoyable	8c	Equable	34c	Eventful	80c
Enkind'e	9c	Equalize	35c	Everglade	85c
Enlisted	10c	Equine	36c	Evidence	90c
Enliven	11c	Equipage	37c	Evolve	95c
Enmity	12c	Eradicate	38c	Exalted	\$1.00
Ennoble	13c	Erection	39c	Example	\$1.05
Enormity	14c	Ermine	40c	Excavate	\$1.10
Enrapture	15c	Errand	41c	Excelsior	\$1.15
Enravis	16c	Erratic	42c	Exciting	\$1.20
Ensemble	17c	Eruption	43c	Exclaim	\$1.25
Enshrine	18c	Escapade	44c	Excursion	\$1.50
Enslave	19c	Eskimo	45c	Excusable	\$1.75
Entangle	20c	Espionage	46c	Exercise	\$2.00
Entertain	21c	Espouse	47c	Exhausted	\$2.25
Enthron	22c	Esquire	48c	Exhibited	\$2.50
Entrance	23c	Essayist	49c	Exodus	\$2.75
				Expanse	\$3.00

POUNDS

To indicate bushels start each word with the letter "B," for instance

Beaglet indicates one bushel.

Eaglet	1	Elaborate	80	Embellish	1,500
Eardrum	2	Elapse	85	Emblazon	2,000
Earldom	3	Elation	90	Embolden	2,500
Earshot	4	Elbow	95	Embroid	3,000
Easel	5	Elderly	100	Emerald	3,500
Eatable	6	Election	150	Emergent	4,000
Eaves	7	Electro	200	Emigrate	4,500
Ebony	8	Elegant	250	Eminent	5,000
Eclipse	9	Elemental	300	Emissary	6,000
Economy	10	Elephant	350	Emotion	7,000
Ecstasy	15	Elevate	400	Emperor	8,000
Edgewise	20	Elicit	450	Employed	9,000
Edible	25	Eligible	500	Emporium	10,000
Edifice	30	Eliminate	550	Empress	15,000
Educate	35	Elixir	600	Emulate	20,000
Effective	40	Ellipse	650	Enamel	25,000
Efficacy	45	Elocution	700	Encamp	30,000
Effluent	50	Elongate	750	Enchain	35,000
Effusive	55	Eloquent	800	Encircle	40,000
Eglantine	60	Elucidate	850	Encompass	45,000
Egotistic	65	Emaciate	900	Encounter	50,000
Eiderdown	70	Embalmed	950	Endanger	55,000
Ejaculate	75	Embarrass	1,000	Endeavor	60,000

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